

## The Association for Corporate Health Risk Management Sponsorship Opportunities

The Association for Corporate Health Risk Management (ACHRM) is a unique employer community where employers collaborate with their peers, learn new methods and techniques to reduce their company's health care costs, implement or improve quality healthcare programs, and improve employee well-being and productivity.

ACHRM offers employers virtual opportunities to engage in cutting edge projects and strategic initiatives to develop solutions for containing healthcare costs and better managing their health risk. Periodically ACHRM shall offer educational programs including, roundtables, webinars, and other events.

As a former CFO, COO, and Corporate Risk Manager, I understand the challenges of developing and maintaining a budget while finding more effective strategies to reduce healthcare costs and enhance employee benefits. The Association for Corporate Health Risk Management offers a venue to develop solutions for your health risk management challenges by launching pilots, publishing case studies and articles, introducing best in class solution providers, and creating a collaborative environment with your peers. Currently, we have about 30 committees and strategic initiatives executing our Nine-Pronged 2024-25 Strategic Plan (see below).

As an educator and facilitator, ACHRM's the only national association promoting the benefits of engaging an independent non-insurance carrier third party administrator (TPA), pharmacy benefit managers (PBM), and other resources. Not only does rethinking your firm's self funding methodology benefit your bottom line, employees, but also medical professionals.

ACHRM interviews hundreds of vendors annually, but only selects a few forward-thinking, innovative, disruptive solution providers to become Sponsor Partners. Our community offers a dynamic opportunity for our Sponsor Partners to design, participate unique cutting-edge pilots, case studies, demonstration projects among other strategic initiatives.



### Sponsorship Opportunities

- Educational events and projects are offered throughout the year including webinars, virtual CEO-CFO-CHRO-HR Roundtables, white paper projects, and more!
- Our annual sponsorships range from \$10,000 to \$40,000 granting a wide variety of engagement options for solution providers within the ACHRM community. For new innovative solutions, ACHRM offers a ninety (90) day Pilot sponsorship.
- To be more effectively objective and unbiased in our solution offerings, ACHRM doesn't accept commissions, share revenues or benefit from any business transactions developed between members of our community.

**ACHRM's 2024-2025 NINE-PRONGED STRATEGIC PLAN**

1. **Expand Membership (Employers, Coalitions, Medical Professionals, Consultants, Best-In-Class Sponsor Partners)**
2. **Advance Virtual Educational Programs for Employers, Coalitions, Medical Professionals, Consultants Leveraging Strategic Initiatives and *ACHRM Self Insurance Educational Tool***
3. **Identify Best-In-Class Digital Care Single Point Solutions (Women's Care, Oncology) AND Introduce Digital Care 2.0 Platform Leveraging Employer Committees**
4. **Assist our employer community with fiduciary responsibilities to comply with 2021 Consolidated Appropriations Act (CAA)**
5. **Problem: Consolidating Hospitals (reducing quality, increasing costs, withdrawing from rural markets). Multiple layers between physician and patient (employee, employer) increasing costs and administrative inefficiencies.**  
**Solution: Launch and Advance Employer – Medical Professional Partnerships in Monopolistic, Rural and Underserved Pilots To Improve Access To High Quality Care At Lower Costs**
6. **Problem: Exaggerated by the pandemic, employers have realized higher volume and greater cost cancer claims even to the level of tripping their stoploss protection. In addition, most national and statewide cancer coalitions have no employer representation.**  
**Solution: Develop Employer – DPC – Oncologist Live Case Studies to Illustrate the Benefits of Preventable Strategies/Claim Management, Direct Contracting, Employee Engagement, Data Analytics, and Digital Solutions**
7. **Problem: Weight Loss Drug Pandemonium Causing Significant Increase in Employer Drug Spend**  
**Solution: Launch Pilot to Develop and Test Prescription Lead-In (Authorization) and Exit Strategies Integrating Behavioral / Weight Management Programs, Cost Management, Employee Qualifications, Side Effects, Surgery vs. Drug Regime, Mental Health and Other Policy Issues**
8. **Migraine: Build Employer awareness and Introduce more effective treatment strategies**
9. **Artificial Intelligence and Health Care Cost Containment?**

<b>Annual Sponsorship Levels</b>	<b>Diamond</b>	<b>Ruby</b>	<b>Sapphire</b>
<b>Annual Investment</b>	<b>\$40,000</b>	<b>\$20,000</b>	<b>\$10,000</b>
<b>Number of Vendors Per Healthcare Cost Containment (HCC) Strategy</b>	<b>Exclusive</b>	<b>Limited to 3</b>	<b>Limited to 5</b>
<b>Pilots, Special Projects/Initiatives</b>	<b>One Custom Designed</b>	<b>Invited to One Existing</b>	<b>N/A</b>
<b>Attendance in ACHRM Educational Events</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>
<b>Speaker Opportunities</b>			
<b>Monthly Board of Advisor Meetings</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>
<b>Access to ACHRM Community</b>	<b>Unlimited</b>	<b>Invitation</b>	<b>Invitation</b>
<b>Strategic Planning</b>	<b>Unlimited</b>	<b>Invitation</b>	<b>Invitation</b>

**PILOT Sponsorship:** On a selective basis, ACHRM offers early-stage organizations and concepts the unique opportunity to incubate and test their business models. ACHRM's team shall collaborate with the Pilot Sponsor parties to design the goals, objectives, deliverables, and targeted members of our community.

**Investment: \$5,000 | Term: 90 days**

## SPONSORSHIP APPLICATION

Please complete all sections below. Sign and return this original application to Melissa Brookes at [mbrookes@achrm.org](mailto:mbrookes@achrm.org) or Bill Lacy [wlacy@achrm.org](mailto:wlacy@achrm.org) ACHRM's Sponsorship payments may be made by e-check (ACH) or credit card.

ACHRM, LLC 230 Kings Highway East, Suite 340 Haddonfield, New Jersey 08033

### ACHRM Tax ID# 45-4906991 (W9 available upon request)

Briefly describe what unique services you will be delivering to ACHRM's community and the industry vertical your firm would like to pursue. Please describe the number and size of your present client base, evidenced-based solutions, and outcomes data.

### What would be the most effective way to present your services to our community (please check off all that apply):

- |  |   |
|--|---|
| <input type="checkbox"/> Workshop                      | <input type="checkbox"/> Webinar                        |
| <input type="checkbox"/> Case Study                    | <input type="checkbox"/> Strategic Initiative / Project |
| <input type="checkbox"/> Other (please describe _____) |   |

### What do you hope to gain from ACHRM and its Community (please select all that apply):

- Participate in creating cutting edge products or technologies
- Build relationships with employers
- Provide education or other support
- Collaborate with other ACHRM Sponsor Partners
- Other: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Company / Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Industry Type: \_\_\_\_\_ Website: \_\_\_\_\_

Point of Contact Information:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fee Agreement:  \$ 40,000 Diamond  \$ 20,000 (Ruby)  \$ 10,000 (Sapphire)

\$ 5,000 (90 Day Pilot From: \_\_\_\_/\_\_\_\_/2024 to \_\_\_\_/\_\_\_\_/\_\_\_\_)

### TERMS AND CONDITIONS

Sponsor agrees to pay above indicated sponsorship amount as determined by ACHRM. Initial payment in full is due upon approval and acceptance of application. ACHRM reserves the right to withdraw the sponsorship if payment is not received within 15 business days of receipt of the signed approved and accepted application. Approval and acceptance of this application by ACHRM constitutes a contract. We agree to abide by the above contract terms and conditions. Sponsorships are non-refundable.

AUTHORIZED SIGNATURE/TITLE: \_\_\_\_\_ DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

This line must be signed for acceptance of contract.